

Insert Editing

Sometimes you want to insert a new video clip over top of existing video footage. For example, you might have a lengthy shot of a person speaking and you'd like to insert a few shots to break it up and make it more interesting.

insert editing — a method of inserting new video over old video with clean beginning and end points. You can also add new pictures while keeping the original audio.

One thing to note with insert editing is that it *must* be done over the top of pre-recorded footage.

In **film**, an **insert** is a shot of part of a **scene** as filmed from a different angle and/or focal length from the **master shot**. Inserts cover action already covered in the master shot, but emphasize a different aspect of that action due to the different framing. An insert differs from a **cutaway** as cutaways cover action *not* covered in the master shot.

There are more exact terms to use when the new, inserted shot is another view of actors: **close-up**, **head shot**, knee shot, **two shot**. So the term "insert" is often confined to views of objects—and body parts, other than the head. Often inserts of this sort are done separately from the main action, by a second-unit director using stand-ins.

Inserts and **cutaways** can both be vexatious for directors, as care must be taken to preserve **continuity** by keeping the objects in the same relative position as in the main take, and having the lighting be the same.

INSERTS

n. a shot that occurs in the middle of a larger scene or shot, usually a close-up of some detail or object, that draws audience attention.

<https://www.youtube.com/watch?v=plrB4T6VM40>

<https://www.youtube.com/watch?v=vsUxVJufiUI>